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**For IMMEDIATE RELEASE**  
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## **LEMO to Exhibit Broadcast, Audio Connector and Cable Solutions at NAB 2019**

**Ecublens, Switzerland and Rohnert Park, CA,** — LEMO ([www.lemo.com](http://www.lemo.com)), a global leader in the design and manufacture of precision custom connection solutions, will exhibiting their latest connectors, media converters, and cable solutions for the broadcast and audio video market during the [NAB Show](#) at Booth #C9012.

LEMO will be introducing a **NEW** version of their SMPTE/HDTV Connector, the [3K.93C.Y](#), for the broadcast camera market. For the assemblers, this new connector features fewer components and tooling, simplified assembly, and a reduction in lead times. This hybrid connector has a compact design with two single-mode fiber contacts, two power contacts and two signal contacts for HD camera interconnection systems and is 4K ready, fully compatible with the SMPTE 304 standard.

Last year at NAB, LEMO announced their newest connector, the [Anglissimo™](#) elbow plug. The perfect solution for camera manufacturers and end-users to prevent cable clutter. Each connector can be oriented during its assembly into any of eight different cable exit angles. The connector then remains securely positioned in its orientation. LEMO now offers a watertight version of the [Anglissimo™](#) for outside harsh environments.

LEMO provides high quality audio connectors for headsets, microphones and instrument cable devices. Many of LEMO's customers products will be on display.

LEMO's Media Converters will also be on display:

- [MULTISHACK SMPTE](#): A conversion system that has been specifically designed for outdoor events such as golf, skiing, tennis and auto-sport, where a large number of camera systems are remotely operated. This portable system enables customers to remotely power cameras and transmit HD video signals over long distances in a cost effective and consistent manner.

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- [HD Z-Link™](#): This fiber optic camera link system provides multi-channel video and audio connections, and control for studio cameras and camcorders over a single hybrid SMPTE 311 cable using LEMO's well established high-quality 3K.93C connectors.
- Other [LEMO Media Converters](#) including the Shack™, Serbal™, Ethernet and Meerkat™ will also be on display.

LEMO's Northwire brand of [SMPTE 311 /ARIB](#) cable offerings including their ruggedized, harsh environment and Steadicam HD cables will also be on display at the booth. Northwire has extensively designed, tested and validated these cable offerings to provide a full solution to the broadcast market.

## About LEMO

LEMO is a global leader in the design and manufacture of precision custom connection solutions. LEMO's high quality connectors are found in a variety of challenging application environments including medical, industrial control, test and measurement, audio-video, broadcast and telecommunications. LEMO also offers cable & wire as well as cable assembly services. LEMO has been designing custom connectors for over seven decades. Offering more than 75,000 combinations of products that continue to grow through the consistent addition of new standard and custom designs. LEMO and its affiliated sister companies REDEL, NORTHWIRE and COELVER currently serve more than 100,000 customers in over 80 countries around the world.

For more information, please call LEMO USA at (800) 444-5366 or visit [www.lemo.com](http://www.lemo.com). For editorial contact Julie Carlson, Marketing Communications, 707-206-3776 or [jcarlson@lemo.com](mailto:jcarlson@lemo.com).