



**FOR IMMEDIATE RELEASE**

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**PRESS RELEASE**

## **Digi-Key Corporation Signs Global Distribution Agreement with LEMO**

**THIEF RIVER FALLS, Minn., USA** – [Electronic components](#) distributor Digi-Key Corporation, recognized by design engineers as having the industry’s [largest selection of electronic components](#) available for immediate shipment, and LEMO®, a global leader in the design and manufacture of precision custom connection solutions, today announced the companies have signed an agreement in which Digi-Key will be LEMO’s first global distributor.

Offering more than 50,000 combinations of product that continues to grow through custom specific designs, [LEMO's](#) high quality push-pull connectors are found in a variety of challenging application environments including medical, industrial control, test and measurement, audio-video, and telecommunications.

“Engineers are continually faced with the need for connectors to meet the challenges presented in a variety of applications,” said Jeff Shafer, Digi-Key’s vice president of interconnect, passive, and electromechanical products. “LEMO is a leader in meeting this demand with the design and manufacture of their push-pull connectors and we are pleased to offer their products to our global customers.”

“LEMO strives to achieve the highest level of quality and customer satisfaction,” said Dean Pohwala, general manager, LEMO USA, Inc. “With the addition of Digi-Key, we can now offer customers extended customer service delivered with technical expertise, professionalism and speed. We are very happy to have Digi-Key as part of our distribution network and we look forward to a very successful partnership.”

LEMO’s line of [high quality connectors](#) can be purchased online from [Digi-Key’s international websites](#).

As the leading integrated Internet-based distributor of electronic components, information about and inventory of millions of products is accessible to customers around the globe, with all products shipped from Digi-Key’s single, North American location. The

company's integrated business model provides product and support information online to help put engineers and procurement professionals in control as they solve tough product development challenges.

The company's online offerings and resources include: an [interactive online catalog](#); [PTM<sup>®</sup>](#) product training modules; [TechZone<sup>SM</sup>](#) technology zones; [Another Geek Moment videos](#); [Digi-Key toolbar](#); [PurchasingPro<sup>SM</sup>](#) for electronics buyers; [TechXchange<sup>SM</sup>](#); [a Mobile and Social Center](#); the [Scheme-it](#) online schematic design tool; and [a Reference Design Library](#).

### **About Digi-Key Corporation**

As one of the world's leading, totally integrated, Internet-based distributors of electronic components, Digi-Key Corporation has earned its reputation as an [industry leader](#) through its total commitment to service and performance. Digi-Key is a full-service provider of both prototype/design and production quantities of electronic components, offering more than two million products from over 500 quality name-brand manufacturers at [www.digikey.com](http://www.digikey.com). A testament to Digi-Key's unparalleled commitment to service, North American design engineers have [ranked Digi-Key as the #1 Most Preferred Distributor](#) (UBM/EE/Times Distributor Customer Preference Study/June 2011). With global sales for 2010 surpassing \$1.5 billion, Digi-Key's single location in North America is one of its greatest assets. Additional information and access to Digi-Key's broad product offering is available at [www.digikey.com](http://www.digikey.com).

### **About LEMO**

LEMO is a global leader in the design and manufacture of precision custom connection solutions. LEMO's high quality push-pull connectors are found in a variety of challenging application environments including medical, industrial control, test and measurement, audio-video, and telecommunications. LEMO also provides cable assemblies, prototyping and custom designs with the same uncompromising commitment to quality. For a full listing of all LEMO distributors please visit [www.lemo.com](http://www.lemo.com). For more information about LEMO, please contact LEMO at 800-444-5366 or e-mail: [info@lemousa.com](mailto:info@lemousa.com).

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