

Main (707) 578-8811
Toll Free (800) 444-5366
Fax (707) 578-0869

Deliveries:
635 Park Court
Rohnert Park, CA 94928

For IMMEDIATE RELEASE
April 2017

LEMO to Exhibit Their Latest Interconnect Solutions for the Broadcast Market at NAB 2017

Ecublens, Switzerland and Rohnert Park, CA, — LEMO (www.lemo.com), a global leader in the design and manufacture of precision custom connection solutions for the over 70 years, will exhibiting their latest in connectors, media converters, and cable solutions. LEMO continues to offer the highest quality connection solutions to the broadcast market with their connection solutions for outdoors (harsh environments) and studio (indoor-use) applications. LEMO's products include the well-established 3K.93C HDTV Connection System (SMPTE 304 compatible), Audio/Video Connectors, Digital Media Converters, Cable Assemblies, Fiber Optic Maintenance, Inspection and Cleaning Tools.

LEMO will be demonstrating their newest connector, the [Anglissimo™](#) elbow plug. This is the perfect solution for camera manufacturers and end-users to prevent cable clutter by adjusting and positioning the connector in an efficient way. Each connector can be orientated during its assembly into any of eight different cable exit angles. The connector then remains securely positioned in its orientation.

Another new product that will be displayed is the new design of LEMO's popular [S series](#). It offers a new outer shell design with LEMO's standard chocolate bar design and provide the ability to determine trademark counterfeits. The product uses the S series half-moon inserts and is fully compatible with the existing S series sockets. Both straight plug and free socket use the collet of the B series, offering a slightly different cable range than the existing S series.

LEMO will also launch the [MULTISHACK SMPTE](#) conversion system. This broadcast network system has been specifically designed for temporary events such as golf, skiing, tennis and auto-sport, where a large number of camera systems are remotely operated. This portable system enables customers to remotely power cameras and transmit HD video signals over long distances in a cost effective and consistent manner.

LEMO USA, Inc.
Mailing:
P.O. Box 2408
Rohnert Park, CA 94927-2408

Main (707) 578-8811
Toll Free (800) 444-5366
Fax (707) 578-0869

Deliveries:
635 Park Court
Rohnert Park, CA 94928

LEMO's [HD Z-Link™](#) fiber optic camera link system provides multi-channel video and audio connections, and control for studio cameras and camcorders over a single hybrid SMPTE 311 cable using LEMO's well established high-quality 3K.93C connectors. The use of high bandwidth fiber optics and the multiplexing of numerous forward and return video, audio, talkback and data channels provide full communication with any camera position. LEMO's MEERKAT™ media converters make it possible to send TV signals long distance over fiber optic cable, even when the camera is fitted with a Triax connector. Coupled with the LEMO 3K.93C connection system, the media converter allows HD television transmission over much longer distances and higher levels of definition.

The LEMO [3K.93C](#) hybrid connector has a compact design with two single-mode fiber contacts, two power contacts and two signal contacts for HD camera interconnection systems and is 4K ready. The LEMO 3K.93C is fully ANSI/SMPTE (304 & 311 USA), ARIB (BTA-S1005B Japan) and EBU (R100-1999 Europe) compliant. For copper broadcast solutions, LEMO continues to offer its wide range of high-performance, high-quality SD and HD triax connectors which will also be on display in the booth.

LEMO's Northwire brand of [HDTV SMPTE/ARIB](#) cable offerings (ruggedized, harsh environment and Steadicam HD cables) will also be on display at the booth. Northwire has extensively designed, tested and validated these new cable offerings to provide a full solution to the broadcast market

About LEMO

LEMO is a global leader in the design and manufacture of precision custom connection solutions. LEMO's high quality connectors are found in a variety of challenging application environments including medical, industrial control, test and measurement, audio-video, broadcast and telecommunications. LEMO now offers cable & wire as well as cable assembly services. LEMO has been designing custom connectors for over seven decades. Offering more than 75,000 combinations of products that continue to grow through custom, specific designs, LEMO and its affiliated sister companies REDEL, NORTHWIRE and COELVER currently serve more than 100,000 customers in over 80 countries around the world.

For more information, please call LEMO USA at (800) 444-5366 or visit www.lemo.com. For editorial contact Julie Carlson, Marketing Communications, 707-206-3776 or jcarlson@lemo.com.