

LEMO TO EXHIBIT ITS NEW INNOVATIVE BROADCAST PRODUCTS AT BVE 2018

LEMO will be exhibiting two new innovative products at the Broadcast Video Expo 2018 (Stand No. N20) which is being held from 28th February to the 2nd March. This show is the UK's largest entertainment and media tech event which, is again, returning to the London ExCeL centre located in the heart of London Docklands.

The first of these new products being launched by LEMO at the show will be a new range of 3K.93C SMPTE 304M connectors. This product is the next generation version of LEMO's industry-standard HD camera connectors which offers users the additional benefits of a lower total cost of ownership. With its reduced weight and improved internal design, it greatly reduces both transport and cable termination costs. In addition, this new product has been engineered to be more tolerant of operator variations and therefore performance can be more easily optimised during the termination process.

The second new product being launched by LEMO at the show will be its Compact Spice Tray (CST). Specifically targeted at the fast-paced broadcast market where "time is of the essence", this product offers users the ability to quickly and easily install a space saving and robust HD video bulkhead interface solution without compromising performance.

With each system accommodating up to eight SMPTE 311M hybrid fibre (HD) camera cables / LEMO 3K.93C SMPTE 304M bulkhead connectors, it is ideal for mobile production and studio applications. By means of a portable automatic fusion splicer it can be field terminated, making it suitable for projects where application constraints prohibit the use of pre-terminated camera cables.

Being modular by design, this versatile system can be easily configured to specific application requirements and therefore quick turn-around bespoke solutions can be easily supported.

With the UK broadcast industry leading the world in many areas, LEMO has further invested in its UK operations. The local business now offers extended engineering services to support the development of high-reliability electrical and fibre optic cable assemblies, as well as a quick turn-around bespoke connector service.

At the show, LEMO will also be exhibiting its industry-leading range of standard broadcast interconnect and media converter solutions, which have been tried and tested at the most prestigious sporting events in the world including the London and Rio Olympics.

PRESS PREVIEW

Supporting the show will be an experienced team of LEMO's industry specialists who will be on-hand to offer customers advice.

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